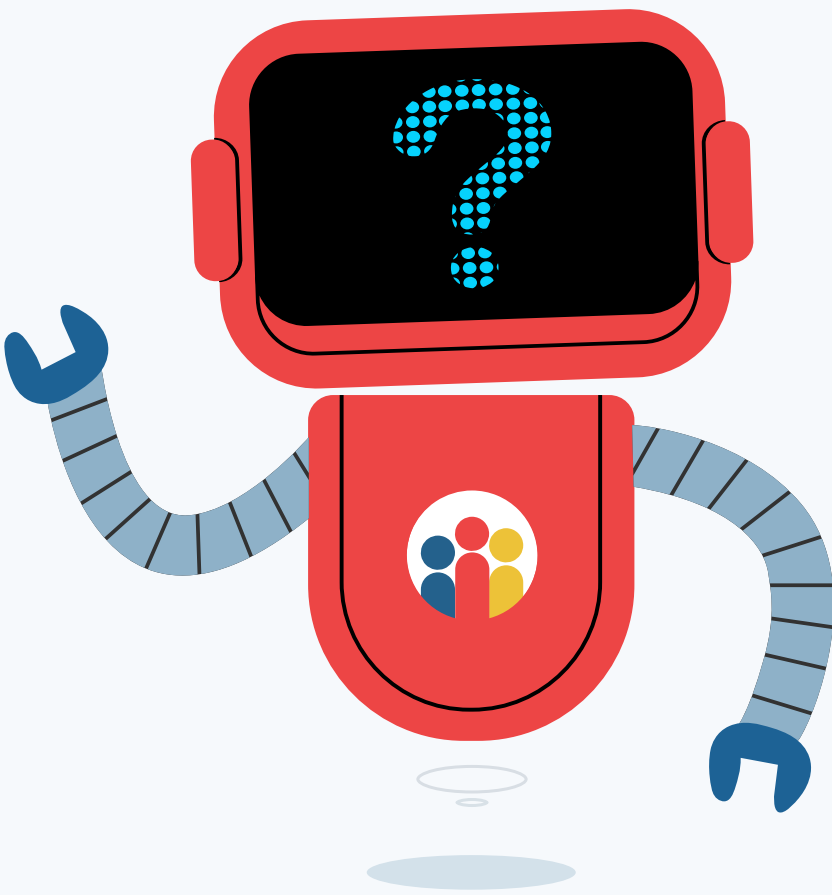
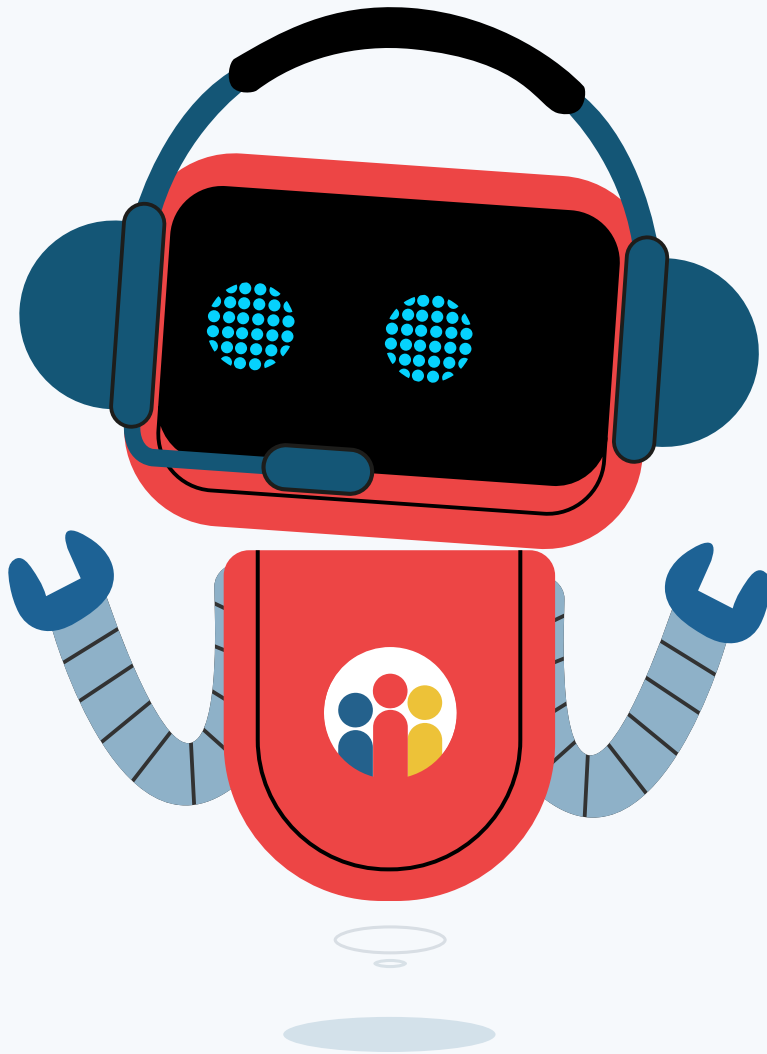


Cookies Policy

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Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we partner with may use cookies on the Site, and your choices regarding cookies. Please read this Cookies Policy in conjunction with our privacy policy, which sets out additional details on how we use personally identifiable information and your various rights.



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Cookies can be "persistent" or "session" cookies.

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Intellectual Holdings uses or may use cookies and/or web beacons to help us determine and identify repeat visitors, the type of content and sites to which a user of our Site links, the length of time each user spends at any particular area of our Site, and the specific functionalities that users choose to use. To the extent that cookies data constitutes personally identifiable information, we process such data as set out in our Privacy Notice.

We use both session and persistent cookies and weuse different types of cookies to run the Site:

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✔ Targeting Cookies

Record your visit to the Site, the pages you have visited, and the links you have followed. We will use this information to make the Site and the content more relevant to your interests. We may also share this information with third parties for this purpose.

Third-party cookies

✔ Tracking Cookies

Follow on-site behaviour and tie it to other metrics allowing better understanding of usage habits.

✔ Partner Cookies

Provide marketing conversion metrics to our partners so they can optimise their paid marketing efforts.

✔ Optimization Cookies

Allow real-time tracking of user conversion from different marketing channels to evaluate their effectiveness.

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